

## **Bring Media & Policymaker Attention to WIC**

<https://www4.gotomeeting.com/register/267849999>

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**Tuesday, June 11, 2013 3:00 PM - 4:30 PM EDT**

### **Webinar Registration**

Learn how you can bring attention to WIC by communicating with local and national media, or hosting a member of Congress at your WIC clinic. It's increasingly important to highlight WIC successes as we face funding challenges in FY 2014!

#### **Objectives:**

- Explain steps to communicating with newspaper and television media about WIC
- Explain steps to inviting and hosting Congressional members at a WIC clinic
- Describe ways to prepare WIC talking points

#### **Speakers:**

1. Dale Erickson, WIC Program Manager, Douglas County Health & Social Services, OR: Local newspaper and television interviews
2. Heather Miranda, Director of Health Support Services, Piedmont Health Services, Inc., NC: National news interview
3. Stacey Flanagan, Director, Neighborhood WIC Public Health Solutions, NY: Hosting a member of Congress

#### **PC-based attendees**

Required: Windows® 7, Vista, XP or 2003 Server

#### **Mac®-based attendees**

Required: Mac OS® X 10.6 or newer

#### **Mobile attendees**

Required: iPhone®, iPad®, Android™ phone or Android tablet

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